

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-Ago-16 Cajetillas (20 uds.)	31-Ago-15 Cajetillas (20 uds.)	Incremento %
MARLBORO	249.933.178	233.148.274	7,20%
WINSTON	192.564.382	194.301.422	-0,89%
CHESTERFIELD	129.832.697	137.256.029	-5,41%
FORTUNA	113.732.836	115.873.587	-1,85%
CAMEL	111.028.454	108.858.444	1,99%
LUCKY STRIKE	84.934.553	78.692.113	7,93%
L&M	73.094.650	76.190.133	-4,06%
DUCADOS NEGRO	68.975.657	74.531.188	-7,45%
NOBEL	60.729.460	63.358.270	-4,15%
WEST BROOKLYN	45.608.558	39.163.709	16,46%
DUCADOS RUBIO	41.718.012	46.475.346	-10,24%
PHILIP MORRIS	22.717.082	11.617.908	95,54%
DUCADOS RUBIO 100'S	21.914.979	20.816.749	5,28%
MARLBORO TOUCH	18.620.766	16.005.657	16,34%
ROTHMANS	17.123.291	16.591.575	3,20%
FORTUNA RED LINE	15.693.326	18.667.837	-15,93%
DUCADOS RUBIO BLANDO	14.775.084	18.372.639	-19,58%
PALL MALL	14.548.692	17.347.990	-16,14%
MARK 1	12.328.624	13.805.038	-10,69%
LUCKY STRIKE BLANDO	11.707.323	12.394.537	-5,54%
MARLBORO POCKET	11.681.638	12.156.173	-3,90%
NOBEL STYLE	11.178.345	10.816.987	3,34%
ELIXYR	11.138.644	12.319.400	-9,58%
JOHN PLAYER SP.	10.954.513	11.614.685	-5,68%
LUCKY STRIKE CLICK & ROLL	10.251.481	8.963.036	14,38%
PHILIP MORRIS K/S	9.388.772	11.335.678	-17,18%
BENSON & HEDGES AMERICAN	9.147.445	8.520.741	7,36%
L&M RED BLANDO	6.095.890	8.144.104	-25,15%
AUSTIN	6.060.837	5.069.500	19,55%
BENSON & HEDGES	5.909.190	5.181.643	14,04%
L&M BLUE BLANDO	5.253.108	6.475.185	-18,87%
R 1	5.175.278	4.820.031	7,37%
BN	5.033.973	5.356.187	-6,02%
OMÉ	5.011.680	3.850.410	30,16%
NOBEL BLANDO	4.914.130	5.256.292	-6,51%
GAULOISES RUBIO	4.815.310	4.940.678	-2,54%
BULLBRAND	4.767.742	4.945.271	-3,59%
LAMBERT & BUTLER	4.766.587	4.627.598	3,00%
KARELIA	4.745.010	4.187.350	13,32%
JOHN PLAYER SP. BLACK/BLUE	4.361.833	4.275.654	2,02%
PALL MALL LARGO 100'S	4.356.756	5.326.102	-18,20%
WINSTON EVOLUTION	4.281.376	891.292	380,36%
CHESTERFIELD BLANDO	3.973.862	5.170.097	-23,14%
RESTO MARCAS	78.557.941	89.072.535	-11,80%
Totales	1.553.402.944	1.556.785.074	-0,22%